



Media Cell
Baba Ghulam Shah Badshah University
Rajouri (J&K)

March18, 2021

Press Note

BGSBU organises one day Gender Sensitization Programme

A one day Programme on Gender sensitization was organized by Internal complaints Committee and Women Cell, BGSBU . Prof. Masood ,Vice Chancellor, Baba Ghulam Shah Badshah University congratulated the team of ICC & Women Cell for organizing such programme and stressed on the need for conducting such awareness programmes in future also. Prof. Akbar Masood in his message emphasized on the role of gender sensitization for women empowerment. Prof.Akbar mentioned that Gender Sensitization is a basic requirement to understand the sensitive needs of a particular gender and the need for this sensitivity has been felt and realised in almost all kinds of human existence, across the globe.Prof. Akbar said that education is catalyst for change and Educational institutions can play a pivotal role in instilling positive thoughts on gender issues.

Dr. Anum Mirza, Women welfare officer, district Rajouri was the resource person of the programme.Dr Anum Mirza enlightened the gathering regarding declining Child Sex Ratio, Sukanya Samridhi Yojna , Janani Suraksha Yojna, Ujjwala scheme, One stop centre, women safety laws, women helpline no. 181, SMAS, Aasra Scheme (Pradhan Mantri Suraksha Bima Yojana and Pradhan Mantri Jeevan Jyoti Bima Yojana), Janani Suraksha Yojana, Vocational Training Centres, IGWPS, Various Women Empowerment Schemes and Scholarships. Dr Anum through her presentation created awareness about BBBP Campaign and social assistance being provided to women in distress.

Dr. Romina Rashid, convener ICC, in her remarks said that despite increase in literacy rate of women over the last few years, the female foeticide is increasing at an alarming rate. Women are venerated in all religions of the world, but the socially constructed rigid models have reduced the stature of women in society. These models can be dismantled by providing right kind of education to both the boys and the girls to create a gender balance in the society. Women need to be empowered intellectually to break the glass ceilings that obstruct their professional and personal growth. She further emphasised that women have proved their mettle in various fields of life, they emerged as better leaders in Covid 19 pandemic with the qualities of resilience, empathy , honesty. She thanked the vice chancellor for providing an apt environment in the varsity for the promotion of such programmes.



Media Cell
Baba Ghulam Shah Badshah University
Rajouri (J&K)

Dr. Farkhanda Ana, Member ICC presented the backdrop of the programme theme and coordinated the programme.

The programme witnessed good participation of faculty members, University officers, Non-teaching University staff, Research scholars and students. Towards the end of the programme, Dr. Susheel Verma, Head, Dept. of Botany and Dr. Pervez Abdullah, Associate Dean of students also expressed their views on the theme.

Issued by
Media Cell
BGSBU